



**EKA51695 - 192 Tests**  
**p63 (Phospho-Ser395) Colorimetric Cell-Based ELISA Kit**  
**Species Reactivity: Human:S395, Mouse:S395, Rat:S395**

FOR RESEARCH USE ONLY. NOT FOR USE IN DIAGNOSTIC PROCEDURES

---

Last Updated: December 2022

## INSTRUCTION MANUAL

This manual may be updated as a result of continuous improvements.  
Please always refer to the hard copy manual included in the kit for your experiment.

Biomatik has been trusted by 10,000+ scientists since 2002.  
View thousands of publications citing Biomatik's fine products at [Google Scholar](#)

---

Introduction.....	3
<i>Colorimetric Cell-Based ELISAs</i>	
<i>p63 (Phospho-Ser395) Cell-Based ELISA</i>	
Assay Format.....	4
Assay Restrictions.....	5
Antibody Specificity.....	6
<i>Anti-p63 (Phospho-Ser395) Antibody</i>	
<i>Anti-p63 Antibody</i>	
<i>Anti-GAPDH Antibody</i>	
Materials Included.....	10
Storage and Stability.....	10
Buffer Preparation and Recommendations.....	11
Additional Materials Required.....	13
Health and Safety Precautions.....	13
Experiment Design.....	14
Assay Protocol.....	15
Short Protocol.....	18
Data Normalization.....	19
Technical Support.....	20
Troubleshooting Guide.....	21
ELISA Plate Template.....	22
Notes.....	23

## INTRODUCTION

### ***Colorimetric Cell-Based ELISA***

The Colorimetric Cell-Based ELISA Kit allows for the detection of various target proteins and the effects that certain stimulation conditions have on target protein expression in different cell lines. Qualitative determination of target protein concentration is achieved by an indirect ELISA format. In essence, the target protein is captured by target-specific primary (1°) antibodies while the HRP-conjugated secondary (2°) antibodies bind the Fc region of the 1° antibody. Through this binding, the HRP enzyme conjugated to the 2° antibody can catalyze a colorimetric reaction upon substrate addition. Due to the qualitative nature of the Cell-Based ELISA, multiple normalization methods are described: 1) a monoclonal antibody specific for human GAPDH is included to serve as an internal positive control in normalizing the target absorbance values. 2) Following the colorimetric measurement of HRP activity via substrate addition, the Crystal Violet whole-cell staining method is used to determine cell density. After staining, the results can be analyzed by normalizing the absorbance values to cell amounts, by which the plating difference can be adjusted. 3) If a phosphorylated target is being detected, an antibody against the non-phosphorylated counterpart will be provided for normalization purposes. The absorbance values obtained for the non-phosphorylated target can be used to normalize the absorbance values for the phosphorylated target.

### ***p63 (Phospho-Ser395) Colorimetric Cell-Based ELISA***

The p63 (Phospho-Ser395) Cell-Based ELISA Kit is a convenient, lysate-free, high throughput and sensitive assay kit that can monitor p63 protein phosphorylation and expression profile in cells. The kit can be used for measuring the relative amounts of phosphorylated p63 in cultured cells as well as screening for the effects that various treatments, inhibitors (ie. siRNA or chemicals), or activators have on p63 phosphorylation.

## ASSAY FORMAT



**$\alpha$ -Target  
Primary Antibody**



Cells are seeded onto the bottom of each well. The cells are quenched, fixed and the well is blocked.



**$\alpha$ -Primary IgG  
Secondary Antibody**



Primary antibodies specific for the target antigen are added and allowed to bind to their respective epitopes.



**HRP Conjugate**



HRP-conjugated secondary antibodies specific for the primary antibody are added and allowed to bind to their respective epitopes.



**Unreacted TMB**



**Blue TMB  
Diimine Product**

TMB substrate is converted to the blue TMB diimine via the HRP enzyme. Upon addition of acid, the reaction terminates and the wells can be read at 450 nm.



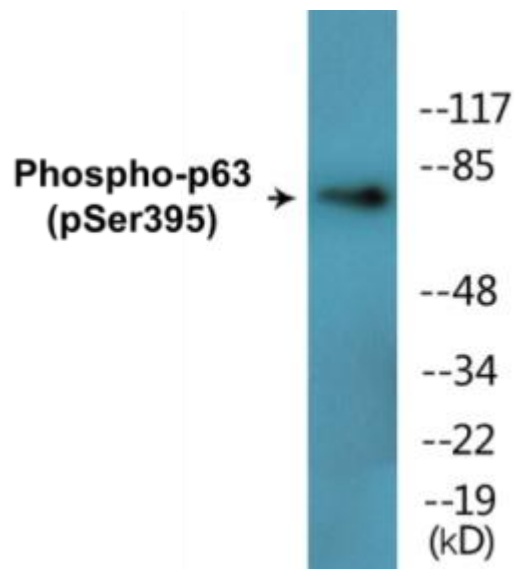
## ASSAY RESTRICTIONS

- This ELISA kit is intended for research purposes only, NOT diagnostic or clinical procedures of any kind.
- Materials included in this kit should NOT be used past the expiration date on the kit label.
- Reagents or substrates included in this kit should NOT be mixed or substituted with reagents or substrates from any other kits.
- Variations in pipetting technique, washing technique, operator laboratory technique, kit age, incubation time or temperature may cause differences in binding affinity of the materials provided.
- The assay is designed to eliminate interference and background by other cellular macromolecules or factors present within any biological samples. However, the possibility of background noise cannot be fully excluded until all factors have been tested using the assay kit.

## ANTIBODY SPECIFICITY

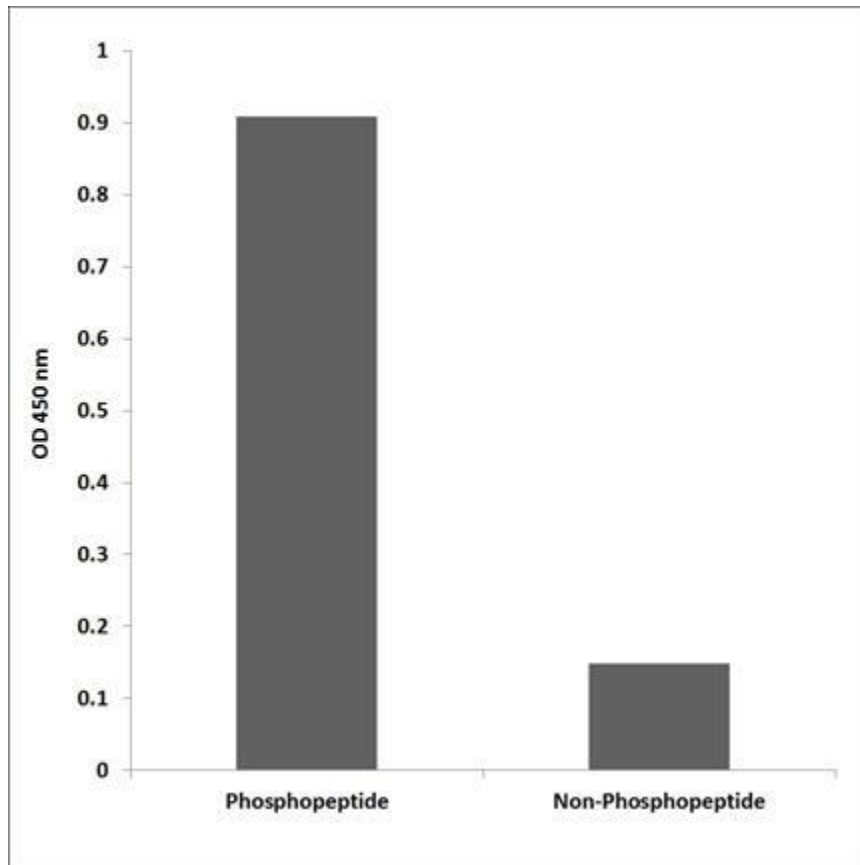
### *Anti-p63 (Phospho-Ser395)*

The Anti-p63 (Phospho-Ser395) Antibody is a rabbit polyclonal antibody. It was tested on Western Blots for specificity. The data in Figure 2 shows that a single protein band was detected. This protein band can be blocked by the synthesized immunogen peptide.



**Figure 2.** Western blot analysis of extracts from LOVO cells treated with nocodazole 1ug/ml 18h, A549 cells treated with nocodazole 1ug/ml 18h and HepG2 cells treated with nocodazole 1ug/ml 18h, using p63 (Phospho-Ser395) Antibody.

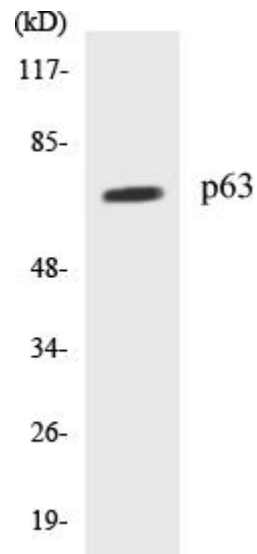
The data in Figure 3 shows that the Anti-p63 (Phospho-Ser395) Antibody is highly specific for the phospho-peptide in comparison to the non-phospho peptide counterpart, through an ELISA.



**Figure 3.** Enzyme-Linked Immunosorbent Assay (ELISA) for immunogen phosphor-peptide (left) and non-phospho peptide (right), using Anti-p63 (Phospho-Ser395) Antibody.

### ***Anti-p63 Antibody***

The Anti-p63 Antibody is a rabbit polyclonal antibody. It was tested on Western Blots for specificity. The data in Figure 4 shows that a single protein band was detected. This protein band can be blocked by the synthesized immunogen peptide.



**Figure 4.** Western blot analysis of extracts from COS7 cells



### ***Anti-GAPDH Antibody***

The Anti-GAPDH Antibody is a mouse monoclonal antibody. It was tested on Western Blots with the tissue lysates from human, mouse, and rat for specificity. The data in Figure 5 shows that a single protein band was detected from all three lysates.



**Figure 5.** Western blot analysis of tissue lysates from human (1), mouse (2) and rat (3).

## MATERIALS INCLUDED

Reagent	Quantity	Container
96-Well Cell Culture Clear-Bottom Microplate	2 Plates	-
10x TBS	24 ml (10x)	Clear
Quenching Buffer	24 ml (1x)	Clear
Blocking Buffer	50 ml (1x)	Clear
15x Wash Buffer	50 ml (15x)	Clear
100x Anti-p63 (Antibody Phospho-Ser395)	60 µl (100x)	Red
100x Anti-p63 Antibody (Rabbit Polyclonal)	60 µl (100x)	Purple
100x Anti-GAPDH Antibody (Mouse Monoclonal)	60 µl (100x)	Green
HRP-Conjugated Anti-Rabbit IgG Antibody	12 ml (1x)	Brown
HRP-Conjugated Anti-Mouse IgG Antibody	12 ml (1x)	Brown
Primary Antibody Diluent	12 ml (1x)	Clear
Ready-to-Use Substrate	12 ml (1x)	Brown
Stop Solution	12 ml (1x)	Clear
Crystal Violet Solution	12 ml (1x)	Brown
SDS Solution	24 ml (1x)	Clear
Adhesive Plate Sealers	2 Seals	-

## STORAGE AND STABILITY

Upon receipt, the kit should be stored at 4°C. The un-opened kit will be stable for up to 6 months from the date of shipment if stored at 4°C. Diluted Anti-p63 (Phospho-Ser395) Antibody, Anti-p63 Antibody and diluted Anti-GAPDH Antibody can each be stored at 4°C for up to two weeks. HRP-Conjugated Anti-Rabbit IgG Antibody and HRP-Conjugated Anti-Mouse IgG Antibody will be stable at 4°C for up to six months. The SDS Solution should be stored at room temperature or warmed up to room temperature if stored at 4°C.



## BUFFER PREPARATION AND RECOMMENDATION

**Note:** Please remember to allow all solutions to warm up to room temperature prior to use.

**10x TBS** – 1x TBS is used to wash cells seeded on the plate. 1x TBS can be prepared by adding 1 volume of 10x TBS provided in the kit to 9 volumes of ddH<sub>2</sub>O.

**Fixing Solution** – This solution is **NOT** provided. Fixing Solution is used to fix cells after cell culture. It is prepared by adding formaldehyde to 1x TBS with light mixing. The 4% formaldehyde is used for adherent cells and 8% formaldehyde is used for suspension cells and loosely attached cells. 37% formaldehyde can be purchased from Sigma Cat# F-8775.

**Quenching Buffer** – This solution is provided as ready-to-use. Quenching Buffer is used to inactivate the endogenous peroxidase activity of the seeded cells.

**Blocking Buffer** – This solution is provided as ready-to-use. Blocking Buffer is used to block additional binding sites in each well.

**1x Wash Buffer** – This buffer is provided as a 15x solution. 1x Wash Buffer can be prepared by adding 1 volume of 15x Wash Buffer provided in the kit to 14 volumes of ddH<sub>2</sub>O.

**100x Anti-p63 (Phospho-Ser395) Antibody** – This antibody is a rabbit polyclonal antibody. This antibody was tested to be specific for the p63 protein phosphorylated at Ser395. The supplied antibody is a 100x solution. Make 1:100 dilutions in Primary Antibody Diluent prior to use. The diluted primary antibody can be stored at 4°C for up to two weeks.

**100x Anti-p63 Antibody** – This antibody is a rabbit polyclonal antibody. This antibody was tested to be specific for the p63 protein. The supplied antibody is a 100x solution. Make 1:100 dilutions in Primary Antibody Diluent prior to use. The diluted primary antibody can be stored at 4°C for up to two weeks.



**100x Anti-GAPDH Antibody** – This antibody is a mouse monoclonal antibody. This antibody was tested to be specific for GAPDH. The supplied antibody is a 100x solution. Make 1:100 dilutions in Primary Antibody Diluent prior to use. The diluted primary antibody can be stored at 4°C for up to two weeks.

**HRP-Conjugated Anti-Rabbit IgG Antibody** – This solution is provided as ready-to-use. HRP-Conjugated Anti-Rabbit IgG Antibody is used as the secondary antibody to detect the target-bound, primary rabbit antibodies.

**HRP-Conjugated Anti-Mouse IgG Antibody** – This solution is provided as ready-to-use. HRP-Conjugated Anti-Mouse IgG Antibody is used as the secondary antibody to detect the target-bound, primary mouse antibodies.

**Primary Antibody Diluent** – This solution is provided as ready-to-use. Use this solution to dilute the provided antibodies.

**Ready-to-Use Substrate** – This solution is provided as ready-to-use. Ready-to-Use Substrate must be warmed to room temperature before use. Keep away from light as this solution is light-sensitive.

**Stop Solution** – This solution is provided as ready-to-use. Stop Solution must be handled with caution as it contains 2 N Sulfuric Acid ( $H_2SO_4$ ) and is corrosive. Wear eye protection and gloves when handling.

**Crystal Violet Solution** – This solution is provided as ready-to-use. Crystal Violet is an intense stain used to stain cell nuclei. Avoid contact with skin and clothing.

**SDS Solution** – This solution is provided as ready-to-use. SDS is used to solubilize the Crystal Violet in preparation for cell staining. Store this solution at room temperature or warm up to room temperature prior to use if stored at 4°C.

**Adhesive Plate Sealers** – Provided for long term storage of plate if necessary.



## ADDITIONAL MATERIALS REQUIRED

The following materials and equipment are NOT provided in this kit but are necessary to successfully conduct the experiment:

- Microplate reader able to measure absorbance at 450 nm and/or 595 nm for Crystal Violet Cell Staining (Optional)
- Micropipettes with capability of measuring volumes ranging from 1  $\mu$ l to 1 ml
- 37% formaldehyde (Sigma Cat# F-8775) or formaldehyde from other sources
- Deionized or sterile water
- Squirt bottle, manifold dispenser, multi-channel pipette reservoir or automated microplate washer
- Graph paper or computer software capable of generating or displaying logarithmic functions
- Absorbent papers or vacuum aspirator
- Test tubes or microfuge tubes capable of storing  $\geq$ 1 ml
- Orbital shaker
- Poly-L-Lysine (Sigma Cat# P4832 for suspension cells)

## HEALTH AND SAFETY PRECAUTIONS

- Reagents provided in this kit may be harmful if ingested, inhaled or absorbed through the skin.
- Fixing Solution contains formaldehyde. Formaldehyde is known to be a highly toxic reagent. Personal protection is strongly recommended while working with this chemical.
- Stop Solution contains 2 N Sulfuric Acid ( $H_2SO_4$ ) and is an extremely corrosive agent. Please wear proper eye, hand and face protection when handling this material. When the experiment is finished, be sure to rinse the plate with copious amounts of running water to dilute the Stop Solution prior to disposing the plate or strips.
- Crystal Violet is an intense stain reagent. Avoid contact stain and clothing.

## EXPERIMENT DESIGN

- 1) **Cell Line:** The cell line must express the target protein. This protocol can be used directly for adherent cells. For suspension cells and loosely attached cells, two steps are required: 1) Coat the plates with 100  $\mu$ l of 10  $\mu$ g/ml Poly-L-Lysine (Sigma Cat# P4832, not included) to each well of the 96-well plate for 30 minutes at 37°C before proceeding to Step 1 of Assay Protocol (on page 16). Use 8% formaldehyde to fix the cells on Step 5 of Assay Protocol.
- 2) **Cell Number and Sensitivity:** The number of cells plated onto the 96-well plates depends on the expression level of p63 protein in the cells, cell size, treatment conditions and incubation time. The cells used for testing should be around 75-90% confluent. Typically for HeLa cells, seed 30,000 cells per well overnight for treatment the following day. The p63 (Phospho-Ser395) Colorimetric Cell-Based ELISA Kit can detect Phospho-p63 expression in as little as 5,000 HeLa cells.
- 3) **Cell Treatment:** The cells can be treated with inhibitors, activators, stimulators (ie. chemicals, proteins/peptides) or a combination of the substances listed above. The cells can be treated with UV and serum starvation to meet the needs of the end-user.
- 4) **Positive and Negative Controls:** Mouse Anti-GAPDH Antibody (included) should be used to detect the internal positive controls for normalization of OD values of the target protein. The negative controls are HRP-Conjugated Anti-Rabbit IgG Antibody and HRP-Conjugated Anti-Mouse IgG Antibody alone in different wells (without the primary antibodies). Both positive and negative controls should be performed in the same plate with the Phospho-p63 target experiments.
- 5) **Accuracy and Precision:** Each condition should be performed in duplicate or in triplicate.

## ASSAY PROTOCOL

**Note:** Please read the whole manual before performing the experiment.

- 1) Seed 200  $\mu$ l of 20,000 adherent cells in culture medium in each well of a 96-well plate. The plates included in the kit are sterile and treated for cell culture. For suspension cells and loosely attached cells, coat the plates with 100  $\mu$ l of 10  $\mu$ g/ml Poly-L-Lysine (not included) to each well of a 96-well plate for 30 minutes at 37°C prior to adding cells.
- 2) Incubate the cells for overnight at 37°C, 5% CO<sub>2</sub>.
- 3) Treat the cells as desired.
- 4) Remove the cell culture medium and rinse with 200  $\mu$ l of 1x TBS, twice.
- 5) Fix the cells by incubating with 100  $\mu$ l of Fixing Solution for 20 minutes at room temperature. The 4% formaldehyde is used for adherent cells and 8% formaldehyde is used for suspension cells and loosely attached cells. During the incubation, the plates should be sealed with Parafilm. **Note:** Fixing Solution is volatile. Wear appropriate personal protection equipment (mask, gloves and glasses) when using this chemical.
- 6) Remove the Fixing Solution and wash the plate 3 times with 200  $\mu$ l 1x Wash Buffer for five minutes each time with gentle shaking on the orbital shaker. The plate can be stored at 4°C for a week. **Note:** For all wash steps, tap the plate **gently** on absorbent papers to remove the solution completely.
- 7) Add 100  $\mu$ l Quenching Buffer and incubate for 20 minutes at room temperature.
- 8) Wash the plate 3 times with 1x Wash Buffer for 5 minutes at a time, with gentle shaking on the shaker.

- 9) Add 200  $\mu$ l of Blocking Buffer and incubate for 1 hour at room temperature.
- 10) Wash 3 times with 200  $\mu$ l of 1x Wash Buffer for 5 minutes at a time, with gentle shaking on the shaker.
- 11) Add 50  $\mu$ l of 1x primary antibodies Anti-p63 (Phospho-Ser395) Antibody, Anti-p63 Antibody and/or Anti-GAPDH Antibody) to the corresponding wells, cover with Parafilm and incubate for 16 hours (overnight) at 4°C. If the target expression is known to be high, incubate for 2 hours at room temperature with gentle shaking on the shaker.
- 12) Wash 3 times with 200  $\mu$ l of 1x Wash Buffer for 5 minutes at a time, with gentle shaking on the shaker.
- 13) Add 50  $\mu$ l of 1x secondary antibodies (HRP-Conjugated Anti-Rabbit IgG Antibody or HRP-Conjugated Anti-Mouse IgG Antibody) to corresponding wells and incubate for 1.5 hours at room temperature with gentle shaking on the shaker. **Note:** Add HRP-Conjugated Anti-Rabbit IgG Antibody to the wells incubated with p63 (Phospho-Ser395) Antibody (rabbit, polyclonal) or Anti-p63 (rabbit, polyclonal) and add HRP-Conjugated Anti-Mouse IgG Antibody to the wells incubated with Anti-GAPDH Antibody (mouse, monoclonal).
- 14) Wash 3 times with 200  $\mu$ l of 1x Wash Buffer for 5 minutes at a time, with gentle shaking on the shaker.
- 15) Add 50  $\mu$ l of Ready-to-Use Substrate to each well and incubate for 30 minutes at room temperature in the dark with gentle shaking on the shaker. **Note:** Ready-to-Use Substrate is a light-sensitive reagent. Keep away from light.
- 16) Add 50  $\mu$ l of Stop Solution to each well and read OD at 450 nm immediately using the microplate reader.





### ***Optional: Crystal Violet Cell Staining***

Crystal Violet binds to cell nuclei and gives absorbance readings proportional to cell counts at 595 nm.

- 17)** After finishing reading the absorbance at 450 nm, wash the plate twice with 200  $\mu$ l of Wash Buffer and twice with 200  $\mu$ l of 1x TBS for 5 minutes each. Tap the plates on paper towel to remove the excess liquid. Let plate air dry for 5 minutes at room temperature.
- 18)** Add 50  $\mu$ l of Crystal Violet Solution to each well, incubate for 30 minutes at room temperature on the shaker. **Note:** Crystal Violet is an intense stain. Avoid contact with skin and clothing.
- 19)** Tip off Crystal Violet solution into beaker. Wash plate by dipping into bucket of water in the sink with the water continuing to run. Carefully rinse the wells in ddH<sub>2</sub>O until no more color comes off the wells. Allow the plate to dry for 30 minutes.
- 20)** Add 100  $\mu$ l of SDS Solution into each well and incubate on the shaker at room temperature for 1 hour.
- 21)** Read absorbance at 595 nm with microplate reader. If absorbance is too high, the solubilized Crystal Violet Solution can be diluted 10 times with ddH<sub>2</sub>O on a separate 96-well plate.

## SHORT PROTOCOL

**Seed cells into wells and incubate overnight at 37°C, 5% CO<sub>2</sub>**



**Apply desired treatment conditions**



**Add 100ul of Fixing Solution and incubate 20 minutes at room temperature**



**Add 100ul of Quenching Buffer and incubate 20 minutes at room temperature**



**Add 200ul of Blocking Buffer and incubate for 1 hour at room temperature**



**Add 50ul of 1x Primary Antibodies and incubate overnight at 4°C**



**Add 50ul of HRP-Conjugated Secondary Antibodies and incubate for 1.5 hours at room temperature**



**Add 50ul of Ready-to Use Substrate and incubate for 30 minutes at room temperature**



**Add 50ul of Stop Solution and read OD at 450nm**



**Crystal Violet Cell Staining Procedure (Optional)**

## DATA NORMALIZATION

### Anti-p63 Antibody Normalization

The OD values obtained for the phosphorylated target protein can be normalized using the OD values obtained for the non-phosphorylated target protein via the proportion,  $OD_{450}$  (Anti-p63 (Phospho-Ser395) Antibody)/ $OD_{450}$  (Anti- p63 Antibody).

### GAPDH Normalization

The  $OD_{450}$  values obtained for the target protein (phosphorylated and non- phosphorylated) can be normalized using the  $OD_{450}$  values obtained for GAPDH.

### Crystal Violet Staining Normalization

The measured  $OD_{450}$  readings can be normalized using the  $OD_{595}$  values via the proportion,  $OD_{450}/OD_{595}$ .



## TECHNICAL SUPPORT

For troubleshooting information or assistance, please contact us at:

Tel: (519) 489-7195, (800) 836-8089

Fax: 519) 231-0140, (877) 221-3515

Email: [product@biomatik.com](mailto:product@biomatik.com)

## TROUBLESHOOTING GUIDE

<b>Problem</b>	<b>Cause</b>	<b>Solution</b>
<b>Low Signal</b>	Storage and Expiration	Read Manual for storage condition and expiration.
	Antibody Dilution	Dilute antibody 1:100 with Antibody Diluent.
	Low Cell Number	Seed more cells.
	Cells Detach from Well-Bottoms	Add solutions slowly from the side wall of the wells. Use Poly-L-Lysine to coat the plate period seeding the cells, if necessary.
<b>High Background</b>	Washing	Remove Wash Buffer completely.
	High Cell Number	Reduce the amount of seeded cells.
<b>Variation</b>	Pipetting	Check and/or calibrate pipettes.
	Washing	Remove Wash Buffer completely.
	Cells Detach from Well-Bottoms	Add solutions slowly from the side wall of the wells. Use Poly-L-Lysine to coat the plate period seeding the cells, if necessary.



# ELISA PLATE TEMPLATE

	A	B	C	D	E	F	G	H
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								
11								
12								



## NOTES